

WHY **BLEED?** BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.

← SAFETY MARGIN 1/8"

Avoid placing important text or logos outside this area.

← TRIM LINE

The printed product will be cut here.

← BLEED AREA 1/8"

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

IMPORTANT

Remove template layer **BEFORE** submitting.

DESIGN TIP: AVOID PLACING TEXT NEAR THE EDGE. AESTHETICALLY IT CREATES AN IMBALANCE!

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!



GOLD IMAGE

PRINTING

FINAL SIZE

17" X 3"

DOCUMENT SIZE WITH BLEED

17.25" X 3.25"